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Code No. : 41415 E

VASAVI COLLEGE OF ENGINEERING (Autonomous), HYDERABAD
B.E. (Mech. Engg.) IV Year I-Semester Main Examinations, December-2017

Entrepreneurship

Time: 3 hours

Max. Marks: 70

Note: Answer ALL questions in Part-A and any FIVE from Part-B

Part-A (10 × 2 = 20 Marks)

1. Define entrepreneur. What is the significance of entrepreneurship in economic development?
2. List the factors that influence the emergence and development of entrepreneurship?
3. How can we identify a person having potential to become an entrepreneur?
4. Explain briefly any five factors which influence the choice of a business opportunity.
5. Enlist the financial institutions offering support to small scale industries.
6. List the common errors in project formulation?
7. Mention the important issues related to technical analysis of a project.
8. Identify the various methods for financial analysis of projects.
9. "Risk taking is an important element of entrepreneurship", comment.
10. Mention the need and importance of motivation in context of entrepreneurship.

Part-B (5 × 10 = 50 Marks)

11. a) Discuss about the various types of enterprises in India. [5]
b) "For industrial development of India, both micro and macro enterprises need to develop as mutually supportive and complimentary to each other.", substantiate this statement. [5]
12. a) Differentiate between an idea and an opportunity. How do environmental dynamics and change affect identification of opportunity and selection of business enterprise of an entrepreneur? [5]
b) Explain the factors influencing the development of women entrepreneurs and strategies needed for the development of women entrepreneurs in India. [5]
13. a) Define project formulation? Discuss the various aspects of study carried out for project formulation. [6]
b) List out the factors which determine market demand for a commodity of your choice. [4]
14. a) Explain the salient features of PERT? What are its applications and advantages? [4]
b) Describe the important phases of Project life cycle. Discuss the critical success factors in project management. [6]
15. a) How can achievement motivation be developed? Mention the characteristics of high need for achievement persons. [5]
b) Critically examine and evaluate the key motivating factors contributing to the growth of entrepreneurs. Discuss the attitude and leadership qualities of an entrepreneur. [5]
16. a) Explain the institutional frame work for the promotion of small enterprises in India. [5]
b) What are the technology related problems of small enterprises? [5]
17. Answer any *two* of the following: [5]
a) Discuss in detail the main sources of finance for a new venture? [5]
b) Discuss the human aspects of project management. [5]
c) Explain the importance of Time Management Matrix. [5]
